

ATTRACTIONS (Cont'd)

- Premium shopping centers (Sawgrass Mills Mall, Town Center Mall, Aventura Mall)
- Hard Rock Casino
- Endless miles of beaches



- The cruise ship ports are nearby and attendees can take a short cruise after the conference



- World famous theme parks including Disney World and Universal are within 3 hours drive of Deerfield Beach.

More ideas on places to visit are available at www.visitflorida.com

TECHNICAL TOURS

Mapei has arranged for a tour of its state of the art Research and Development center and manufacturing facility located in Fort Lauderdale for all ICMA attendees.



Welcome to Sunny South Florida



South Florida

The ICMA and Mapei Corporation has chosen to host the 40th anniversary conference in Deerfield Beach in South Florida. South Florida is a vibrant and diverse community with endless opportunities for entertainment and recreational fun. While you are in south Florida we invite you to take advantage of some of the unique opportunities afforded to you.



AIRPORTS

South Florida has two major international airports that serve the area. Miami international Airport (MIA) is located near downtown Miami and is the second busiest airport for international travelers in the US. It is about 50 minutes (by car) south of Deerfield Beach. Fort Lauderdale International Airport (FLL) is located about 25 minutes (by car) south of Deerfield Beach.

Both airports are served by the tri rail train and Uber. The most cost effective way to get from the airport to the hotel venue is to take the tri-rail (less than \$10) from MIA or FLL to Deerfield beach and then take an Uber from the train station to the hotel. Uber or car rental are the most convenient options for general transportation around the South Florida area.

HOTEL

The hotel that will be the venue of the 2018 ICMA conference is the Embassy Suites in Deerfield Beach (950 S Ocean Dr, Deerfield Beach, FL 33441). This hotel is on the beautiful beach front and has several amenities. The ICMA and host company Mapei has negotiated several benefits for ICMA attendees including :

- Spacious two-room suites
- Complimentary cooked-to-order breakfast served daily
- Complimentary happy hour daily
- Complimentary business center
- Complimentary fitness center
- Discounted salon and spa services



All of this is being offered at the rate of \$129 per night for ICMA attendees

This hotel also offers onsite concierge service to assist with transportation requests and information on local attractions and activities. There are also several restaurants nearby the hotel that attendees can also visit.

ATTRACTIONS

South Florida offers a litany of entertainment and recreational options ranging from family friendly to world famous night life. Natural beauty is also abundant with endless miles of beaches and the everglades. Shopping is also plentiful in South Florida as there are several huge malls in the area including sawgrass mall which is the largest outlet and value retail shopping destination in the US.

These are a few ideas for activities in or around South Florida:

- Everglades national park
- Butterfly world
- Miami Seaquarium



- Morikami Museum and Japanese gardens
- Lion Country Safari
- Museum of Discovery and Science Fort Lauderdale
- Intracostal boat tours
- Deep sea fishing excursions
- Palm Beach Zoo
- South Beach/Miami Beach/Fort Lauderdale beach for night life